

ANTENATAL

Strengthening Gender Equality in Antenatal & Maternity Services Project funded 2021-2023

PROJECT WEBINAR

Registrations **162** **58** Antenatal & Maternity Service Staff across Antenatal & Maternity Services

Live Attendees **103** **28** Antenatal & Maternity Service Staff across Antenatal & Maternity Services

Views of Recording **103**

ANTENATAL & MATERNITY SERVICES MEETINGS

21 Meetings **40** Staff

PARTNERSHIP AGREEMENTS

7 Signed **10** Draft

WORKFORCE DEVELOPMENT

Applying Gender Equality to Childbirth & Parenting Education Training **X2**

33 participants representing **13** services

RESOURCES

Applying Gender Equality to Childbirth & Parenting Education Toolkit (Peer Reviewed)

Maternity Care Journey Map - Common Current & Gender Equality Lens (Co-designed)

STATE-WIDE FOOTPRINT

Local Government Area's across Victoria with a connection with *Baby Makes 3* in 2021

Areas highlighted in yellow in the maps

The connection varies across the LGA's and 'connection' includes involvement in one or more of the following: the antenatal project, postnatal program, BBN, cultural diversity work, special projects, meetings.



PARTNERSHIPS

Worked with

Antenatal & Maternity Services
Women's Health Services **ACCHO'S**
Maternal Child Health **Peak Bodies**
Cultural Services **Universities**
Community & Family Health **Local Government**

- Extended networks outside of Prevention of Violence Against Women
- We Are Latrobe - Campaign development Consultation with families and service providers

Maternal Child Health Nurses, Social Workers, Lactation Consultants, Parent Support Workers, Administrative Staff, Playgroup Facilitators, Midwives, Childbirth & Parenting Educators & Coordinators, Allied Health Staff, Gender Equality Project Officers, Health Promotion Officers, Bi-Lingual Workers



ALIGNMENT - LINKS - ADVOCACY

- Gender Equality Act - Gender Equality Commission - Northern Health Case Study Gender Impact Assessment
- Integrated Health Promotion Guidelines advocacy for gender equality and backbone resourcing including the production of a video
- Free from Violence Second Action Plan - BM3 clip showcased at online launch
- 'Applying Gender Equality to Childbirth & Parenting Education Training' received Australian College of Midwives CPD hours
- Active participation in national network - Plus Paternal towards father and other non-birthing partner inclusive practice

POSTNATAL

Facilitator Training X3

DELIVERED ONLINE 3 X 5 HOURS

Facilitators Trained 19

10 Local Government Staff across **9** Community & Health Services staff across

5 Local Government Areas **4** Community & Health Services

PROGRAM DELIVERY

7 Councils delivered programs in 2021

3 Councils re-establishing programs in 2021

7 New Councils expressed interest in delivering the program

6 Community Service Organisations interested in delivering the program

3 in Victoria **2** in NSW **2** in WA

RESOURCES

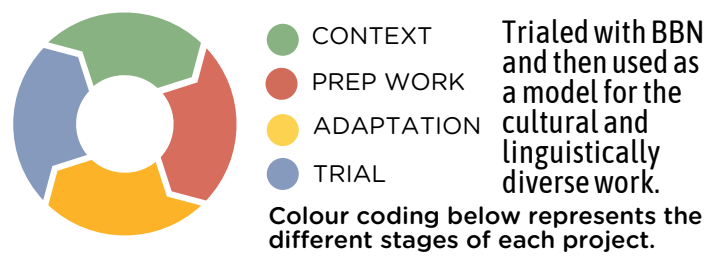
- Five online modules developed
- Material & slides adapted & updated for online BM3 program delivery

WORKFORCE DEVELOPMENT

63 MCH & Early Years Staff across **3** sessions

FAMILY DIVERSITY

CO-DESIGN MODEL DEVELOPED



 **Balit Booboop Narrkwarren**

PARTNERSHIPS

East Gippsland Partnership Group

25 BBN Champions trained across **4** Post training meetings

3 ACCHO's **2** Projects

1 Health Service **1** Birthing Spaces Project

Training artwork piece

Kwinana/Moordit Koort & Babbington Mia

8 BBN Champions trained across **1** Post training meeting

2 ACCO's

VACCHO & Koori Maternity Services

3 meetings

New Directions (City of Dandenong)

4 meetings

RESOURCES



5 videos created with Oonah-Wurundjeri Country BBN introduction for ACCHO's + 4 toolbox activities for families

Culturally & Linguistically Diverse Families

	BURMESE	3 facilitators trained
	INDIAN	3 facilitators trained 4 sessions held
	CHINESE	1 facilitator trained 4 sessions held

9 Gender Equality champions from multicultural backgrounds trained

1 Iranian worker & **1** Nepalese worker trained

RESOURCES

Extended family infographic created with common theme around role of extended family Grandparents added to photo gallery



Partnering with organisations with cultural expertise key

WEBSITE

20 Enquiries - more information about program & training information

8 Community & Health Organisations

7 Local Government

2 Interstate

RESOURCES

Update and refresh of the program resources

- Facilitator manual (postnatal)
- PowerPoint Slide templates
- Addition of Family collage (below)



EVALUATION & RESEARCH

- Deakin University - Program Logic & Explication; Couple Relationship Education, Workforce, Rurality & Diversity
- Article by *Baby Makes 3* & Deakin University featured in the Australian Nursing and Midwifery Journal
- Presented at the Australian Fatherhood Research Symposium

